

Changing the Game for Girls:

Sexual Violence Can Be Stopped

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What if we could stop sexual violence before it happens?

You may be surprised to know that we can.



Our rigorously tested program (tested via two randomized controlled trials) is proven to lower instances of sexual assault and relationship abuse among adolescents, by leveraging the powerful cultural influence of sports. We now have the evidence that shows how to prevent sexual violence before it happens.



Your Return-on-Investment:

We can quantify not only the total number of adolescents reached with your investment, but also the estimated number of instances of sexual assault and relationship violence your investment has prevented, and the associated cost savings to survivors and society (Please see page two). Preventing sexual violence today will have a profound effect for generations to come.



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Why It Matters



Nearly 1 in 3 adolescent girls is sexually assaulted or abused. It is a global epidemic.

Approximately 9 in 10 rape survivors report that they were first assaulted during adolescence.

Sexual violence has a profound impact on a child's future, increasing her likelihood to drop out of school, and harming her long-term health and earning potential.

How the Program Works & Where



Futures Without Violence and its partner the International Center for Research on Women (ICRW) work with networks of youth sports clubs (both school-based and out of school) to embed the program into regular practices – with problem-solving activities and interactive learning tools to guide discussions on healthy relationships and how to prevent violence. This approach transforms the time young people spend playing sports into opportunities for life-altering change. Our evidence-based, award-winning model has been adapted in over 13 countries to-date (including Coaching Boys Into Men in the U.S. and Parivartan in India) and has reached over 200,000 young people worldwide. The model can be brought to any location around the world where sports plays a role in young people's lives. For our MacArthur 100&Change submission, we targeted India and the United States.

How Your Investment will Change Lives

With an investment at any of the following levels, Futures Without Violence and ICRW can bring this program to targeted locations in collaboration with an investment partner. This program is proven to prevent sexual violence, which in turn transforms lives by increasing girls' likelihood to stay in school, to earn more later in life, and for improved health. The below table outlines the reach and estimated impact of this project at three levels of investment. These models were developed by a team of researchers at the University of Pittsburgh based on the results of a randomized controlled trial and published research on the lifetime cost of rape for survivors in terms of medical costs, missed earnings and other expenses. (Please note: estimates vary based on project location.)

Investment Level	# of youth reached with support & mentorship	Estimated instances of relationship & sexual violence prevented	Estimated Cost Savings to Survivors and Society generated by your investment
\$1 M	200,000	17,400	US \$489 million
\$5 M	1,000,000	87,000	US \$2.4 billion
\$10 M	2,000,000	174,000	US \$4.8 billion

We have the evidence. We have the strategy. Our one missing piece? An investment partner. The ball is in your court.....

