

# TRANSFORMING FOOD RESCUE TO END HUNGER AND MITIGATE CLIMATE CHANGE

Climate change threatens food security, yet food waste is responsible for 8% of global emissions. In America, 72 billion pounds of food are wasted each year, while 37 million Americans struggle with hunger. Reducing food waste can mitigate climate change and feed hungry people but change at scale requires dramatic acceleration of food rescue.



## OUR GOAL RESCUE 5 BILLION POUNDS OF FOOD ANNUALLY

Feeding America rescues food that would otherwise go to waste, putting it to its highest and best use: feeding people struggling with hunger. We will transform our supply chain to elevate our food rescue from 3.5 billion pounds annually to 5 billion pounds by 2025. Through this increase, we will capture more food, more effectively, and abate harmful carbon emissions in the process.

Our solution has three critical components:



Create regional **food-sourcing hubs** to rescue nutritious foods with high carbon intensity, especially protein and dairy.



Transform our **technology platform** to allow sustained, streamlined planning, rescue and delivery of food.



Distribute food more **equitably**, by strengthening our client data tracking platform Service Insights to identify the most vulnerable populations and optimizing food delivery through innovative interventions like online or mobile pantries.

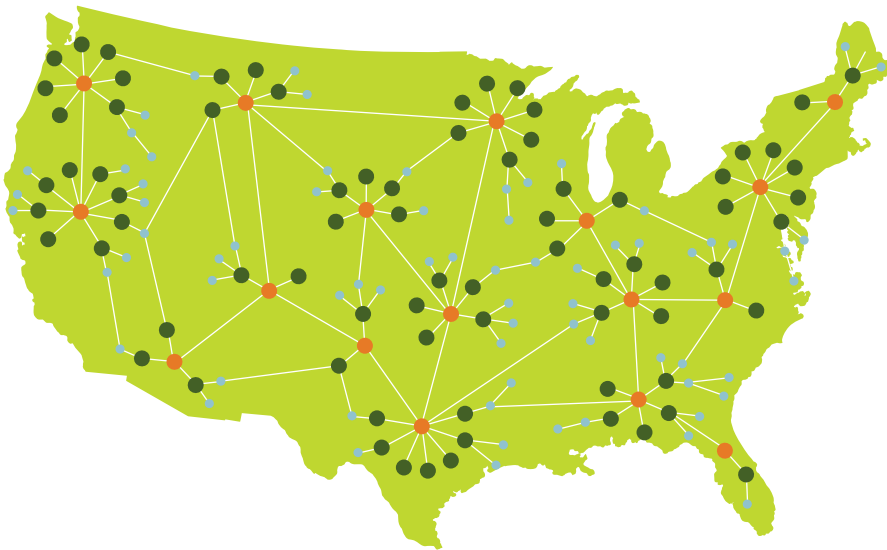
## OUR VISION A HUNGER-FREE AMERICA & A MAJOR CLIMATE CHANGE SOLUTION

TODAY	2025 GOAL	2030 GOAL	2050 CUMULATIVE TOTAL
3.5B pounds food rescue	5B pounds food rescue	7B pounds food rescue	200B pounds food rescue
Carbon footprint 11.3B kg CO <sub>2</sub> per year	Carbon footprint 18B kg CO <sub>2</sub> per year	Carbon footprint 25.5B kg CO <sub>2</sub> per year	Carbon footprint 750B kg CO <sub>2</sub>
Prevent emissions equivalent of 2.4M cars	Prevent emissions equivalent of more than 3.8M cars	Prevent emissions equivalent of 5.4M cars	

# MOBILIZING THE POWER OF OUR NETWORK

Feeding America has a national network of **200 food banks** and **60,000 agencies**. Our strength comes from the strong network of relationships each food bank builds with its community. The key to transforming our food rescue operation is connecting these community networks together, to remove boundaries and limitations and share food rescue opportunities across our national footprint.

**These connections will elevate our impact from local success into national-scale change, revolutionizing our mission to end hunger.**



## INVESTING IN OUR WORK

Feeding America is building a consortium of partners who will not only invest in this project, but who can help us sharpen our vision by leveraging their knowledge and spheres of influence. **We seek total funding of \$100 million to deliver on our vision, comprised of opportunities to fund at varying levels:**

### YOUR INVESTMENT IN ACTION

**\$1  
MILLION**

Support food access programs for children, seniors, and working families

**\$5  
MILLION**

to reach the most vulnerable people through Service Insights, our data analytics program (15 food banks)

**\$10  
MILLION**

to rescue more food through MealConnect, our digital food rescue app (100 food banks)

## FEEDING AMERICA IS UNIQUELY POSITIONED TO END HUNGER & MITIGATE CLIMATE CHANGE



### NATIONAL SCALE

Operate in every county and Congressional district in the U.S.



### PRIVATE SECTOR PARTNERSHIPS

Deep relationships with food processors, agribusiness, manufacturers and retailers, including Walmart, General Mills, Starbucks and other Fortune 100 companies



### LEADERSHIP

Our Food Security Council, co-chaired by the CEOs of Kroger and Procter & Gamble, provides strategic expertise on leveraging technology to double our food rescue



### GLOBAL INFLUENCE

Feeding America leads the upward trajectory of global food waste rescue as a member of the Global Foodbanking Network, responsible for 60% of total food rescued by its 30 member countries

For more information, please contact  
Nikki Drevich, *Managing Director of Foundation Relations* at  
[ndrevich@feedingamerica.org](mailto:ndrevich@feedingamerica.org)  
or +1 (202) 836 - 9128.

**FEEDING  
AMERICA**

[@feedingamerica](https://twitter.com/feedingamerica) | [facebook.com/feedingamerica](https://facebook.com/feedingamerica)  
[www.feedingamerica.org](http://www.feedingamerica.org)