

Let's transform the way farmers feed the world in the face of climate change.



Mercy Corps + NASA are using technology to tackle the problem at the (food) source.

Since 2012, Mercy Corps' AgriFin model has leveraged the power of technology and a global network of partners to connect 6 million small-scale farmers to the products and services they need to increase their productivity and income. Now we're scaling AgriFin – both by integrating hyper-local satellite-to-soil insights from NASA to inform climate-smart agricultural practices, and by setting a key focus on women and youth. Together, we'll take millions more farmers from subsistence to sustainable.

AS WEATHER GETS MORE EXTREME, GROWING FOOD GETS TOUGHER.



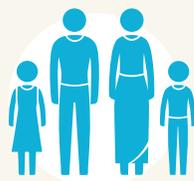
80%

› of the rapidly growing population in lower-income countries survive on crops grown by small-scale farmers.



1/4

› of those crops are projected to fail due to increased drought, famine and pests brought on by climate change.



3 billion

› people will be starving by 2050 if farmers can't adapt their practices to meet this challenge.

WITH YOUR HELP, WE CAN CREATE A BRIGHTER FUTURE FOR FARMERS AND THE PEOPLE THEY FEED.

EVERYTHING A FARMER NEEDS

- › Climate-Smart Insights
- › Financing + Insurance
- › Quality Seeds + Machinery
- › Irrigation
- › Buyer Connections

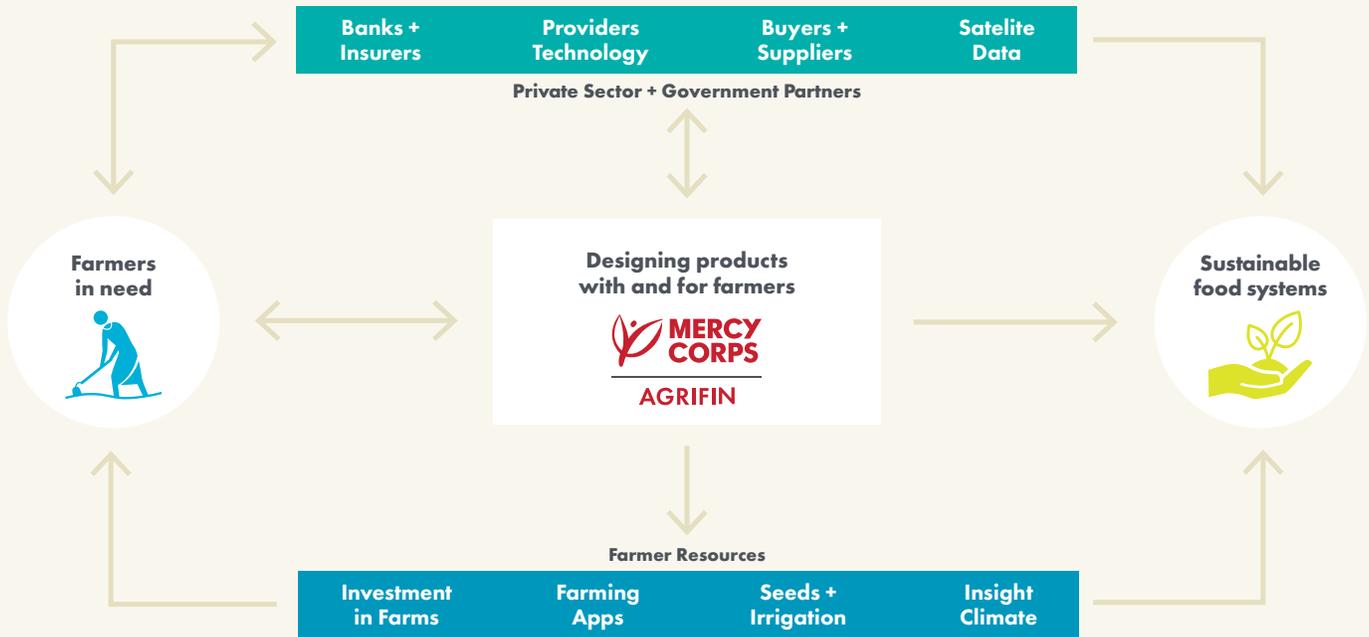
DELIVERED THROUGH DIGITAL INNOVATION

- › Mobile Apps
- › Interactive Voice Response
- › SMS Chat Bots
- › Peer-To-Peer Education
- › Online Markets

TO FEED MILLIONS

- › Profitable Farms
- › Increased Crop Yields
- › Resilient Communities
- › Sustainable Food Systems
- › Safe + Healthy Food

Agrifin is an innovation catalyst leveraging a powerful network of partners.



Your support can take our impact further

\$1m

Your gift deepens our work to design, test, scale and measure impact related to climate change adaptation and gender inclusion, such as:

- › Development of a climate-smart dashboard as a global public good, in collaboration with NASA, CGIAR and the governments of Kenya and Ethiopia
- › Help female farmers increase their income, productivity and resilience through the development of tailored products to climate-smart agricultural practices
- › Acceleration support to emerging climate-tech partners working to adapt their solutions for smallholder farmers and driving sustainable use of water resources, carbon capture approaches, post-harvest loss and other emerging solutions

\$5m

Your gift expands AgriFin in existing countries to uplift the world's most vulnerable populations.

- › Scale-up impact with NASA insights in an AgriFin country, including Kenya, Nigeria, Ethiopia, Tanzania, Zambia, Uganda, Zimbabwe, and Indonesia
- › Deepen focused efforts with key groups like women and youth, or strengthen key interventions like irrigation, climate change learning and harvest-loss recovery

\$10m

Your gift powers the full spectrum of AgriFin services in an entire country for up to 4 years.

- › Introduce AgriFin's powerful suite of services and NASA insights to farmers in new countries like Rwanda, Nepal, Colombia, Ghana, India, and Myanmar
- › Accelerate breakthrough technology innovation by expanding the product development, partnerships and education small-scale farmers need to practice climate-smart agriculture

LEARN MORE AT [MERCYCORPSAGRIFIN.ORG](https://mercycorpsagrifin.org) OR CONTACT OUR TEAM

Mary Stata
 Managing Director,
 Foundation Partnerships
mstata@mercycorps.org

Leesa Shrader
 Program Director,
 AgriFin
lshrader@mercycorps.org

*NASA is critical to our efforts but does not directly receive funds as a technical Mercy Corps partner.

